Module 3 ~ Invasive Plant Student Video Challenge
Job Descriptions and Rubric for Making Videos

Video Title:_____

Actor (3 to 4 students)

Name of Actor(s)	Score

Score	4	3	2	1	0
Scoring Guidelines for Actors	Extra effort was made to bring character to life; stayed on task at all times; strong projection	Good effort was made; on task most of the time; good projection of voice	Effort was made; on task somewhat	Some effort was made, but not on task	Didn't apply oneself at all

Job Description

☐ Push your voice when you're acting out a scene (PROJECT!) and be sure you're facing the camera (and microphone) when saying your lines.

☐ EXAGGERATE when needed and make interesting faces.

☐ Think of ways you can make the character "come alive."

☐ Spend time studying the character that you are going to be playing.

☐ Try to think like your character (person, animal or plant) before the filming begins.

☐ Practice your lines. Try practicing in front of a mirror.

Video Title:_____

Camera operator (1-2 students)

Name of Camera Operator(s)	Score

Score	4	3	2	1	0
Scoring Guidelines for Camera Operators	Footage included at least 5 seconds of pre-footage; camera steady; used tripod; multiple angles provided	Ready to film. Understood lighting. Good sound.	Sometimes not ready to film. Some understanding of lighting, sound OK	Camera footage somewhat shakey; at least one closeup; at least one extra angles provided	Camera footage extremely shakey; no close-ups; no extra angles filmed

Job Description

☐ Use a TRIPOD. (Shaky video footage can ruin a video.☺)

☐ IMPORTANT: Before the director says *ACTION!* run the camera for ~ 5 seconds to collect background sound. And AFTER filming each scene, let it run for another 5 seconds.

☐ CLOSE-UPS make the best shots (because you can see things better).

☐ Try not to use the zoom too much.

☐ If you don't like the part that you just filmed – don't be afraid to do it again.

☐ Each scene should be filmed at least 3 times; film from a different distance each time.

☐ Let the actors move in and out of the frame. Don't try to follow them with the camera.

Video Title:_____

Continuity Expert (1 person)

Name of Continuity Expert	Score

Score	4	3	2	1	0
Scoring Guidelines for Continuity Experts	Knew when shots were needed for continuity. Aware of actor placement for next shots.	Topic clearly stated, examples given, reasoning explained thoroughly	Topic stated briefly, few examples given, reasoning explained	Some of the storyboard scenes were filmed; a little consistency between scene shots	Video footage not related to storyboard at all; no consistency between screen shots

Job Description

☐ This is one of the most important jobs!

☐ Use the storyboard as a checklist and keep track of all the shots that have to be filmed.

☐ It's your job to make sure ALL of the scenes are filmed.

☐ It's also your job to make sure the actors are in the right place when each shot is filmed. (If one scene has to be filmed several times, it's your job to be sure the actors are in the same place each time.)

☐ Collect the storyboard sheets and script and provide them to the teacher. Be sure the names of all team members are on the storyboard title sheet. Note: Be sure the names are readable.

Video Title:_____

Director (1 person – works with Director's Assistant)

Name of Director	Score

Score	4	3	2	1	0
Scoring Guidelines for Directors	Great style, works with actors well. Composed.	Good look, actors not comfortable, prepared to shoot.	Production was relevant to topic and was a unique idea.	Production was somewhat relevant to topic, and was not unique.	Production had nothing to do with the assigned topic.

Job Description

- ☐ This person works with the actors and tries to get the best performance out of them.

- ☐ IMPORTANT: Be sure actors are facing the camera when saying their lines.

- ☐ Be sure the cameraperson films each scene at least 3 times; film from at least 3 different angles or distances each time.

- ☐ Work with the storyboard artist and let them know your "vision" for the scene.

- ☐ Experiment with filming from weird angles or places.

- ☐ You're the one who shouts "Lights, camera, ACTION!"

Video Title:_____

Director's Assistant (1 person - works with Director)

Name of Director's Assistant	Score

Score	4	3	2	1	0
Scoring Guidelines for Director's Assistant	100% effort put in to all aspects of project, always focused on task	Most of the time effort was put forth, mostly focused on task	Only some of the time effort was put forth, sometimes focused on task	Rarely was effort put forth, rarely focused on task	Didn't participate in any aspect of the project

Job Description

☐ You work with the overall scene and how it is done (the Director works with the actors).

☐ IMPORTANT: Be sure actors are facing the camera when saying their lines.

☐ Make sure that the next scene is set up and everyone knows what to do.

☐ Help the director get the best performance out of the actors.

☐ Help coordinate the movements of all the extras.

☐ A Hint: Sometimes it's good to shot the last scene first so that you know you have an ending.

Video Title:_____

Props and Scenery Artist (3 or 4 or the whole group)

Name of Prop / Scenery Artist	Score

Score	4	3	2	1	0
Scoring Guidelines for Props / Scenery Artists	Extremely imaginative; good craftsmanship	Imaginative; some care taken for craftsmanship	Average effort made. Some effort made on craftsmanship	Some effort made to provide props/scenery	No effort made to provide props/scenery

Job Description

☐ Use your imagination. Be creative. If you don't have what you need, make it!

☐ Look for interesting things that can be used for costumes, props or scenery.
   Ideas: Collect funny or interesting hats, clothing, objects, plastic plants, stuffed animals or dolls, yarn or fabric that can be used to make stuff with, etc.

☐ Work with the storyboard artist and directors to learn more about how the scene should be set up and the props or scenery that are needed.

☐ Decide ahead of time what the scenery will be like. Will it be plain, fancy, wild, scary, funny, etc.?

Video Title:_____

Storyboard Artist (1 -2 students)

Name of Storyboard Artist(s)	Score

Score	4	3	2	1	0
Scoring Guidelines for Storyboard Artists	Storyboard was complete and thorough; lots of detail provided for director to work with	Storyboard was complete; more detail provided	Storyboard was mostly complete; a little bit of detail provided	Storyboard was slightly complete; very little detail provided	Storyboard was incomplete

Job Description

☐ You will need basic drawing skills to do this job.

☐ Your job is to use pictures to tell the story (using the script from the writers). These pictures or sketches will be used for planning each scene.

☐ Practice for this job by tracing pages from your favorite comic book or graphic novel.

☐ Work with the director and writers to think of close-up shots or other interesting shots that the camera person can take -- that will add interest to the story.

☐ Try to think of all the details that need to be in each shot and put them in the drawings so the director or assistant director doesn't forget.

Video Title:_____

Writer (1 – 2 students)

Name of Writer(s)	Score

Score	4	3	2	1	0
Scoring Guidelines for Writers	Topic clearly stated, lots of good examples given, reasoning clearly explained; unique idea	Topic clearly stated, several good examples given, reasoning explained	Topic stated briefly, a few examples given, reasoning explained somewhat	Topic not stated, topic somewhat relevant; only one example given, reasoning not explained	Not relevant to topic at all; No B, M or E; No clear problem or solution

Job Description

☐ You will work with one or more partners to write the script.

☐ It's your job to tell the story in a clear way so your audience understands the message you are trying to communicate.

☐ It's your job to create different personalities for each character and think of what they will say or do. Make the character come alive with the words in your script.

☐ Create a "journey" for the hero – a challenge that he or she has to overcome.

☐ Remember to put pauses into the script.

☐ Be willing to change script in the middle of the process, if things aren't working.